

# Anirudh Srivastava;

[ 'FULL-STACK DEVELOPER' , 'UI/UX DESIGNER' ]

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## SUMMARY

Full Stack Developer with 3.5+ years of experience building and optimizing scalable web applications using the MERN stack and WordPress. Strong expertise in performance optimization, security enhancement, and global SEO strategy implementation to improve SERP rankings. Experienced in UI/UX design with Figma and collaborating across teams to deliver high-quality, product-focused solutions.

## SKILLS

### CORE SKILLS

- MERN Stack Development
- REST API Development
- Custom WordPress Development & Optimization
- Website Speed & Security Enhancement
- SEO Strategy & Global SERP Optimization
- UI/UX Design (Figma)
- Version Control (Git/GitHub)

### SOFT SKILLS

- Problem-Solving
- Analytical Thinking
- Attention to Detail
- Communication Skills
- Time Management
- Adaptability
- Team Leading Quality

## WORKING EXPERIENCE

### SENIOR DEVELOPER & DESIGNER

**Nature Safari India Pvt. Ltd.** | Aug 2024 - Present

- Created robust & attractive UI interfaces.
- Development using vanilla scripts & WordPress.
- Handled SEO to boosting SERP ranking globally.
- Managed development of CRM using MERN stack.

### FULL STACK DEVELOPER

**EmpathyMode** | Jun 2023 - Jul 2024

- Built small-scale applications using the MERN stack.
- Improved app speed through performance optimization.
- Optimized APIs and database queries.

### JUNIOR WEB DEVELOPER

**Nature Safari India Pvt. Ltd.** | Jul 2022 - Apr 2023

- Developed responsive websites using WordPress, HTML, CSS, and JavaScript.
- Designed UI assets using Canva and Figma.
- Optimized website speed and performance.
- Implemented security updates in websites.

## EDUCATION

### ● **B.Sc. Computer Science (Hons)**

Keshav Mahavidyalaya,  
Delhi University

2020 - 2023

### ● **All India Senior School Certificate Examination**

Kendriya Vidyalaya No.1 Roorkee

2008 - 2020

## PROJECTS & ACHIEVEMENTS

### **CANTEEN MANAGEMENT APPLICATION**

#### **PHP, HTML, CSS & JavaScript**

A PHP and vanilla JavaScript canteen portal that lets cashiers record daily sales and update the menu on the website easily, keeping information accurate and up to date.

### **MOODBOARD & TASK MANAGER**

#### **MERN Stack & Bootstrap**

A MERN-based moodboard and task management application that allows users to organize ideas and manage tasks with an intuitive drag-and-drop interface, similar to Trello, making planning and collaboration simple and visual.

### **2FA SECURE AUTHENTICATION**

#### **MERN Stack & Google Authenticator**

A full-stack multi-user login system with Google Authenticator-based 2FA, ensuring secure authentication and enhanced account protection for different type of users.

